




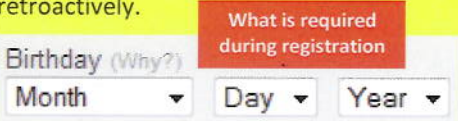
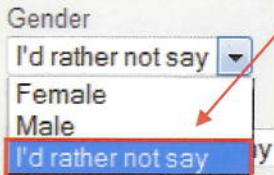

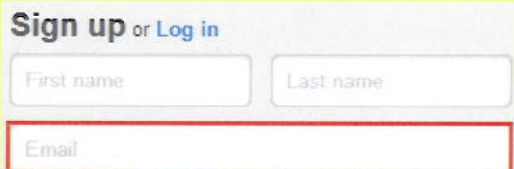

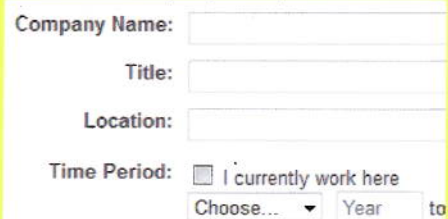
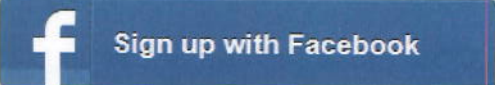
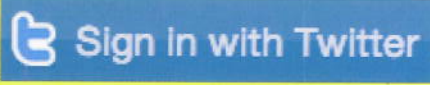

Online Registration Smart Card

Online Registration - Do's and Don'ts

- Research online services to make sure that they are legitimate before giving them identity information.
- Avoid filling in optional identity fields for online services; only fill in the minimum required identity information.
- Never give online services access to your social security number or physical address.
- When possible, use a username instead of a real name on online services.
- Turn down options to upload and share your existing contacts with the new social networking service during registration.
- Change privacy settings to protect your identity information immediately after registering for online services.

Identity Elements of Social Networking Site (SNS) Accounts

Online identity can be described as an aggregate of accounts and account-related activities associated with a single person. Below identifies common identity elements that are required by social networking services for creating accounts and participating in their online services.

<p>First and Last Name</p> <p>First and last name are mandatory for almost all SNS accounts. In order to better protect yourself, use the initial of your last name instead of its full version, especially if you have an unusual last name.</p> 	<p>Username & Password</p> <p>Username is unique to each user account, unlike first and last name which can be shared across multiple users. DO NOT include personally identifiable information, such as last name or birthday, when making your username.</p> <p>DO NOT use the same password across your SNS accounts. Use unique password for each of your account.</p>	<p>Birthday</p> <p>Birthdays are used to verify user's age and customize age-appropriate content for the user on the site. This information is sometimes published on the SNS profile and has to be removed retroactively.</p>  <p>1986 Born on May 2, 1986 How it shows up on your profile</p>
<p>Gender</p> <p>Gender is a common field to fill out on the registration page, used mostly for future content customization. Whenever possible, avoid making a distinction when signing up for your account.</p> 		<p>Email Address</p> <p>Email is the 2nd most common requirement for creating a SNS account. It is used to verify your account during registration, as well as using it as the credential name for your future log-ins.</p> 
<p>Location: Address, Zip Code, Country</p> <p>Location information are required at varied levels of granularity depending on service, from address, zip code, to country.</p> 		<p>Company / Employment Information</p> <p>Company and employment informations are required for professionally-oriented SNS services, where the main purpose is to meet and build your network with other people in your field.</p> 
<p>Facebook Account</p> <p>Many third party websites have adapted Facebook's authentication platform, Facebook Connect. Signing up with Facebook account enables users to create new accounts by importing information that already exist on Facebook. Some sites require this process.</p> 	<p>Twitter Account</p> <p>As with Facebook, Twitter accounts have become a popular mode of creating new SNS accounts on other services. Your twitter username and password are used as your authentication, instead of email and password.</p> 	<p>Sexual Orientation / Relationship Status</p> <p>These fields are most often required in online dating sites, where the main purpose is to meet people.</p> 



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Online Registration 082412_13

Identity Information Required during Registration by Services

	LinkedIn	Facebook	Twitter	Google+	Yahoo!	MSN	Foursquare	Pinterest	OkCupid
First and Last Name	x	x	x	x	x	x	x	x	x
Username			x	x	x	x		x	x
Password	x	x	x	x	x	x	x	x	x
Birthday		x		x	x	x	x		x
Gender		x		x	x	x	x		x
Email Address	x	x	x			x	x	x	x
Country	x			x		x			
Company / Employment Info	x								
Job Title	x								
Zip code	x				x	x			
Facebook Account							x	x	
Twitter Account								x	
Sexual Orientation									x
Relationship Status									x

Or sign-up for a new Windows Live Account

Increasing number of SNS services use existing Facebook or Twitter

Use either Facebook or Twitter Account

Online Registration and Verification Process

- 1 Enter required identity fields on the registration page
- 2 Confirm your account via email or mobile phone. Avoid using mobile verification unless required by the service you are signing up.
- 3 Finish the confirmation process on the service website.

Sign Up
It's free and always will be.

First Name: John
Last Name: Smith
Your Email: Jsmith10@gmail.com
Re-enter Email: Jsmith10@gmail.com
New Password: ●●●●●●
I am: Male
Birthday: Jan 1 1989

By clicking Sign Up, you agree to our Terms and that you have read and understand our Data Use Policy, including our Cookie Use.

Sign Up

Identity fields are filled out by the user

facebook

Hi John,

To complete the sign-up process, please follow this link:
<http://www.facebook.com/confirmemail.php?e=johnsmith70777%40gmail.com&c=63192>

You may be asked to enter this confirmation code: 63192

Welcome to Facebook!
The Facebook Team

Get started:
Complete Sign-up

Confirmation link sent to your email. Follow the link to complete registration

- 3 Finish the confirmation process on the service website.

Account Confirmed

You have successfully confirmed your account with the email johnsmith70777@gmail.com.

Okay

Final confirmation received on the social networking site online

Online Registration Useful Links

A Parent's Guide to Internet Safety
Wired Kids
Microsoft Safety & Security
OnGuard Online

www.fbi.gov/stats-services/publications/parent-guide
www.wiredkids.org/
www.microsoft.com/security/online-privacy/social-networking.aspx
www.onguardonline.gov/topics/social-networking-sites.aspx

